

VISHAKHA GUPTA

Video Producer

CONTACT DETAILS

Phone: +1(510) 984-8243

Email: vishakha.vg.gupta@gmail.com

LinkedIn: @vishakhagupta12

Portfolio: www.vishakhagupta.com

LANGUAGES

English, Hindi

SKILLS

Video Production and Video Editing

Documentary Videography and Photography

Pitching and Script Writing

Documentary Development

Archival Research and Fact-Checking

Audio and Print Reporting

Development Communications

Content Writing and CMS Posting

PRODUCTION AND SOFTWARE

Camera: Canon C300, Canon C200, Canon C100

Audio: Shotgun, Boom Mics, Wireless Mics

Adobe Suite: Premiere Pro, Audition, Photoshop,
Working Knowledge of After Effects

Transcription Applications: Otter, Rev, Temi

Microsoft Office: Word, Power Point, Excel

Other Applications: Google Suite, Frame.io, Asana,
Airtable, Slack, Animoto, Canva, Envato Elements

SELECTED LINKS

DOCUMENTARIES

[The True Cost of the Human Hair Trade](#) | Producer

[The Rise and Fall of TGI Fridays](#) | Producer

[Human Hair Mats Clean Oil Spills](#), Co-Producer

[How the world's most expensive nannies train](#) | Editor

[Beyond Guilt](#) | Producer, Camera

[The List](#) | Producer, Camera, Editor

[A Day in the Life of India](#) | Associate Producer

MULTIMEDIA AND AUDIO

[Hot in the Future](#) | Reporter, Producer, Photographer

[Where are you from?](#) | Field Reporter

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

Master of Journalism, Documentary Film Track, 2018-20

XAVIER INSTITUTE OF COMMUNICATIONS, MUMBAI

Graduate Diploma in Communication for Development, 2014-15

UNIVERSITY OF MUMBAI

Bachelor of Commerce, Financial Markets Track, 2010-13

WORK EXPERIENCE

PRODUCER AND CINEMATOGRAPHER, SCHOOL DISMISSED, PRESENT

- Lead cinematographer for filming cinema verité and character driven footage for an in-production feature documentary
- Assisting the director in building story structure, research, writing grant applications, editing teasers

VIDEO PRODUCTION FELLOW, INSIDER, JUNE-DECEMBER, 2021

- Pitched, produced and edited video stories across multiple digital-first news and short documentary formats, that have garnered nearly 18 million views on YouTube
- Collaborated with domestic and international crews
- Carried out archival research; wrote and fact-checked scripts

VIDEO PRODUCER AND RESEARCHER, 2015-21

- Worked as a freelance producer, cameraperson, researcher, associate producer and field producer
- Reported on and produced short films on a range of issues like education, health & environment, identity, human rights
- Clients include independent filmmakers, production houses, non-profits and news agencies in U.S. and India

PHOTOGRAPHER, THE CHAUTAUQUAN DAILY, SUMMER 2019

- Photographed a variety of events such as operas, theater, ballet performances, concerts, lectures, and produced multi-media stories for the daily newspaper

DEVELOPMENT COMMUNICATOR AND WRITER, 2014-19

- Conducted primary and secondary research with an understanding of qualitative research methodologies
- Designed awareness campaigns and implemented them in collaboration with community leaders
- Worked as a content writer for travel and social sectors

JUNIOR ASSOCIATE, EDELGIVE FOUNDATION, 2015-16

- Worked with partner non-profits to strengthen their communication strategy and grant applications
- Created outreach strategies to build donor relations
- Developed communication collaterals for CSR initiatives

CITY COORDINATOR, VIDEOS FOR KNOWLEDGE, 2013-15

- Produced short videos to bridge the general knowledge gap in schools serving low-income areas in Indian cities
- Spearheaded Mumbai operations for the non-profit